

# Dr Pavese's Perspective

October 2007

## BREAST CANCER AWARENESS



## Sonia, Our Cancer Survivor

Each year, 182,000 women are diagnosed with breast cancer with a 43,300 death rate. One woman in eight either has or will develop breast cancer in her lifetime. In addition, 1,600 men will be diagnosed with breast cancer and 400 will die this year.

If detected early, the five-year survival rate for breast cancer exceeds 95%. Mammograms are among the best early detection methods, yet 13 million U.S. women 40 years of age or older have never had a mammogram.

The National Cancer Institute and U.S. Department of Health and Human Services recommend that women in their forties and older have mammograms every one to two years. A complete early detection plan also includes regular clinical breast examinations by a trained medical professional. Monthly breast self-exams are suggested in addition.



Somewhere down the hall you have heard her infectious laugh. Her name is Sonia. At 37 years of age and a mother of two we never expected her to walk in and utter those three dreaded words, "I HAVE CANCER."

Cancer does not discriminate. It happens to all ages, all races.

Sonia never thought it would happen to her. Well it did, and two years later we call her "OUR WARRIOR." She reminds us daily; take one step at a time, enjoy each moment, say your prayers, and make your appointment for your women wellness check today.

*YESTERDAY SHE WAS A WOMAN  
WITH CANCER TODAY SHE IS A  
SURVIVOR.*

## Get Your Skin Ready for the Holidays!



### Biomedic LHA Peel Package

special **\$295.00**

- \* Pre and Post Peel Kit
- \* 3 LHA In-Office Peels

Biomedic LHA Peels are for dull, uneven complexion, fine lines, hyperpigmentation, and skin imperfections. No other promotions or discount apply.



## Halloween Spook-Tacular October 31th

Come join our event special celebrating Halloween and Breast Cancer Awareness. Book your appointment for skin care treatment, Botox, or Restylane/Juvederm. (Space is limited, call immediately to reserve your spot.) Come early to spin the wheel to receive a special discount.

The whole month of October, every patient can place an entry for a drawing of a grand prize worth over \$2,000. Amazing 2nd and 3rd place baskets will also be given away. Prizes will be drawn on October 31, 2007.

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